

KS3 NUMERACY PROJECT

Stadium Profit and Loss

INTRODUCTION

Your task is to predict your gross profit and net profit for a day where there is a Rugby match at your stadium.

THE OUTLINE

- Research the cost of running a stadium or similar size to yours. You may also use the attached support guide for a menu of expenses
- Decide on a ticket price at which you will sell your tickets, you may want to consider concessions prices.
- You need to predict how many people from each price band will attend and therefore what gross profit you will make from ticket sales. For example, you may have children, elderly and adults all priced differently.

You may find it useful to set this up in an Excel spreadsheet. A video tutorial will be available for you to watch showing you how to set this up.

Please submit a poster with your findings. You may also want to include Charts and Graphs showing the breakdown of Profit and Expenditure.

POTENTIAL INCOME STREAMS

1. Ticket Sales
2. Food Stalls
3. Advertisement
4. Merchandise

POTENTIAL EXPENDITURE

1. Kiosk Costs
2. Advertising boards
3. Wifi
4. Stadium Lighting
5. Kiosk Staff
6. Security Personnel

There are many more income streams and expenses that you may want to include.

Please see the support guide for a glossary of key terms and a menu of options for your stadium.